

2015 TAKE A SEAT FOR CHARITY

PHILADELPHIA
SAN FRANCISCO
SCOTTSDALE
BOSTON

WASHINGTON DC
MINNEAPOLIS
PALM BEACH
NEW YORK



NATIONAL TAKE A SEAT PATRON PACKAGES

TITLE PATRON IN EIGHT MARKETS

\$25,000

- Recognition as Title Patron in all press materials, printed media and throughout each event
- Honorary or Host Patron of all Kick-Off and/or Thank You and Gala Auction Receptions
- Logo on *TAKE A SEAT* website Home Page
- Logo on Save the Date cards and/or electronic invitations
- Logo on all on-site signage and/or video projection at each Gala Auction Event and the May ICFF Show
- Opportunity for on stage welcome and up to 5 minute speaking role at ALL Gala Auction Events
- 60-second video (Patron provided link) on *TAKE A SEAT* website
- Full Page newsletter feature article in Chapter and National newsletters
- Blog posting of feature article on *TAKE A SEAT* website
- Dedicated e-blast feature article sent to national membership and Chapter databases
- Back Cover ad in ALL Chapter event programs
- 10 tickets to each of the eight Chapter's *TAKE A SEAT* events

PLATINUM PATRON IN EIGHT MARKETS

\$10,000

- Logo on *TAKE A SEAT* website Home Page
- Logo on Save the Date cards and/or electronic invitations
- Logo on all on-site signage and/or video projection at each Gala Auction Event and the May ICFF Show
- On stage introduction at ALL Gala Auction Events
- 30-second video (Patron provided link) on *TAKE A SEAT* website
- Half Page newsletter feature article or ad in Chapter and national newsletters
- Blog posting of feature article on *TAKE A SEAT* website
- Full page ad in all eight Chapter programs
- 6 tickets to each of the eight Chapter's *TAKE A SEAT* events

GOLD PATRON IN EIGHT MARKETS

\$5,000

- Logo on *TAKE A SEAT* website Home Page
- Logo on Save the Date cards and/or electronic invitations
- Logo on all on-site signage and/or video projection at each Gala Auction Event and the May ICFF Show
- Quarter Page newsletter feature article or in Chapter and national newsletters
- Blog posting of feature article on *TAKE A SEAT* website
- Quarter page ad in all eight Chapter programs
- 2 tickets to each of the eight Chapter's *TAKE A SEAT* events

**For more information please contact our committee members listed below or visit ifdatakeaseat.com
Connect with us on Facebook, [facebook.com/takeaseatifda](https://www.facebook.com/takeaseatifda)**

New York
New York

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CHAPTER TAKE A SEAT PATRON PACKAGES

DIAMOND PATRON IN ONE MARKET

\$2,500

- Company Logo on Chapter page of *TAKE A SEAT* website
- Logo on Chapter Save the Date and/or electronic invitation
- Logo on the on-site signage and/or video projection at Gala Auction and the May ICFF Show
- Logo in Chapter newsletter
- Logo in Chapter *TAKE A SEAT* event program
- Half Page Ad in Chapter *TAKE A SEAT* event program
- 6 tickets to all of the selected Chapter's *TAKE A SEAT* events

EMERALD PATRON IN ONE MARKET

\$1,500

- Company Logo on Chapter page of *TAKE A SEAT* website
- Logo on Chapter Save the Date and/or electronic invitation
- Logo on the on-site signage and/or video projection at Gala Auction and the May ICFF Show
- Logo in Chapter newsletter
- Logo in Chapter *TAKE A SEAT* event program
- Quarter Page Ad in Chapter *TAKE A SEAT* event program
- 4 tickets to all of the selected Chapter *TAKE A SEAT* events

SAPPHIRE PATRON IN ONE MARKET

\$500

- Company listing on Chapter page of *TAKE A SEAT* website
- Company listing on Save the Date and/or electronic invitation
- Company listing on the on-site signage and/or video projection at Gala Auction
- Company listing in Chapter newsletter
- Company listing in Chapter *TAKE A SEAT* event program
- 2 tickets to all of the selected Chapter *TAKE A SEAT* events

FRIEND OF *TAKE A SEAT*

\$100

- Listing on Chapter page of *TAKE A SEAT* website
- Listing in Chapter *TAKE A SEAT* event program

Chapters are also Seeking In-Kind Contributions

- Catering
- Moving Service
- Food and Beverage,
- Loan of AV Equipment
- Technicians
- Auctioneers
- Photography/videography
- Printing,
- Live music

Contributors will be recognized in the Gala Program and online media.

If you would like to be a resource for chair materials, let us know and we will forward your information to the designers. If selected, the designer will note your donation in their source list on site and on-line.

For more information please contact our committee members listed below or visit ifdatakeaseat.com
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CHAPTER TAKE A SEAT PATRON APPLICATION

Yes! We would like to support IFDA's 2015 TAKE A SEAT Charity Fundraising Event at the level checked below.

National Patron

Chapter Patron for _____

- \$25,000 – Title Patron in Eight Markets
- \$10,000 – Platinum Patron in Eight Markets
- \$5,000 – Gold Patron in Eight Markets

- \$2,500 – Diamond Patron in One Market
- \$1,500 – Emerald Patron in One Market
- \$500 – Sapphire Patron in One Market
- \$100 – Friend of Take A Seat

Prefer to Take an Ad?

- \$975 – 1 Page Ad
- \$600 – ½ Page Ad
- \$400 – ¼ Page Ad

In Kind Donation:

Company Name: _____

Address: _____

Contact Person: _____

Contact Phone _____

Contact Email: _____

Today's Date _____

Contributions to IFDA *Take a Seat* will benefit our "Helping Heroes at Home" selected charities.

70% NET proceeds will benefit the Chapter's selected charity

30% NET proceeds will be used for Chapter professional development

National TAKE A SEAT Patrons contributions' will be divided among the eight participating chapters, as above.

Please see ifdatakeaseat.com website for more information and the charities selected.

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